

MAGIC & ILLUSIONS OF JOHN STEVEN BLOOM



Santa's Arrival Illusion Show

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Presents

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Santa's Arrival Illusion Show Description:

The magic of Christmas comes alive right before your eyes as master illusionist **John Steven Bloom** magically produces Santa Claus in *his* sleigh during an indoor snowstorm at your mall! Join **Bloom** in this professionally produced twenty-minute original holiday adventure as he tracks Santa's sleigh from the North Pole to your property. With the help of audience members, **Bloom** triumphs above overwhelming obstacles caused by any celebrity appearance...especially Santa's arrival! Watch children's faces light up, as Santa finally appears with Mrs. Claus and a sled full of toys! This program is a magnificent way to usher in the holiday season, lure television & newspaper reporters to your facility & one, which will make adults and children, believe in the magic of Santa for years to come!

See why rock star Alice Cooper invited **John Steven Bloom** & his illusion team to recreate 'Santa's Arrival' at the 3000 seat Dodge Theater in Phoenix, AZ for Alice's own Christmas 2003 spectacular!

Minimum Performance Area: 20' X 20'

Number of Members: 4 to 10 including performing artists & technical/production personnel

Magic & Illusions of John Steven Bloom Description:

Self-contained international & Las Vegas headlining magic & illusion act. Sound, snow & special effects lighting provided

John Steven Bloom Biography:

Fresh from his sold-out performance at Alice Cooper's Christmas Pudding Concert in DEC 2003 in Phoenix, AZ magician & illusionist **John Steven Bloom** was named *Magician of the Year* {JAN 24, 2004} by his peers at a banquet held in Akron, OH. **Bloom** appeared with rock legends Alice Cooper, Neal Schon & Jonathan Cain {Journey/Bad English}, Kevin Cronin & Dave Amato {REO Speedwagon} & 'Weird Al' Yankovic, along with country star Pam Tillis, actor/singer Billy Bob Thornton & more for the benefit of the Solid Rock Foundation. Upon returning to his Northeast Ohio home, he performed his 90-minute illusion show to yet another sold-out audience.

John Steven Bloom has received international acclaim for his magical performances & was the first magician to be accepted into the Greater Columbus (OH) Arts Council. **Bloom** is a member of the International Brotherhood of Magicians; the Society of American Magicians; a lifetime member of the International Magic Society; the 2004 president of I.B.M. Ring 161 & was nominated into the prestigious Magic Circle in London, England.

In 1999 '*Magic & Illusions of John Steven Bloom*' was nominated into the Ohio Arts Council's Fee Support/Ohio Artists On Tour roster. The summer of 2000, **Bloom** & his illusion team renovated & reopened a historic theater on the shores of Lake Erie, while his family oriented illusion show attracted media attention during a 15-week run. The press described the show as "high caliber...a bewitching blend of dance & design;" "reminiscent of a Vegas production;" "A unique combination of music, sleight of hand, audience participation & dramatic style...woven into a tapestry of magic, mystery & fascination."

Today, **John Steven Bloom's** talents are requested by Fortune 500 companies as a motivational speaker & corporate consultant employing magic & music to promote products for Wal-Mart, Con-Agra Foods & Schering-Key Labs just to name a few. **Bloom** has headlined at the Texas Station Casino in Las Vegas. **Bloom** has been featured on numerous television shows. Off the main stage, **Bloom** offers educational programming for schools & Youth Enrichment Magic Classes. In his spare time **Bloom** designs & builds show props for himself & fellow magicians under the 'Illusionations' banner.

This is the magic of **John Steven Bloom**.

For more information contact: